

By: Mr Graham Gibbens – Cabinet Member for Public Health
To: County Council – 24 July 2007
Subject: DRAFT PUBLIC HEALTH STRATEGY FOR KENT
Classification: Unrestricted

Summary: To receive and comment upon the Draft Public Health Strategy for Kent prior to approval and adoption by the County Council in September 2007.

FOR DECISION

1. Introduction:

The first strategy for public health in Kent has been produced following the permanent appointment of the Joint Director of Public Health between the Eastern & Coastal Kent and West Kent Primary Care Trusts and Kent County Council.

2. Report:

(1) As a first strategy it brings together the elements of public health that are currently being delivered by a variety of organisations across Kent. It will form the basis for discussions about how public health in the County needs to develop further and in particular how public health priorities should be reflected in the next round of strategic plans for both the County Council and the NHS.

(2) The attached draft strategy has been the subject of consultation with key stakeholder partners. It was crucial that all KCC directorates, NHS colleagues, District Councils and others were involved in developing the final iteration of this document so that it can be taken to the wider public as the foundation of wider public consultation on the various elements of public health and the priorities for action.

3. Recommendations:

- (1) that this Council be committed, at a local level, to working in partnership with the Eastern & Coastal Kent and West Kent Primary Care Trusts and Local Government to secure maximum funding for a Public Health strategy to reduce health inequalities and improve the health of Kent's residents; and
- (2) that consultation on the draft Public Health Strategy continue prior to the Strategy being presented to Eastern & Coastal Kent and West Kent Primary Care Trust Boards and the County Council for approval and adoption in September 2007.

Mr G K Gibbens
Cabinet Member for Public Health

Background documents: None